

TransProIdee Lecture and Seminar

„Translation of **ProjectIdeas** to Research- and Startup-Projects“

The aim of the course **TransProIdee** is to teach master and PhD students of natural sciences how to translate a scientific idea into a business concept or research project. In a series of lectures, young scientifically oriented founders of startup companies will present their career paths to provide general insights into the development of research-oriented companies. A focus will be also on the financial and economic aspects of project ideas, which have to be considered carefully.

In a series of seminars, guidelines for the preparation of scientific proposals and business plans will be given. In addition, the potential and applicability of different project ideas will be evaluated by discussing various case studies. In the end of the course, the students will present their own project ideas in form of a scientific proposal or business idea presentation.

Seminar Room 34.16/17

Institute for Chemistry, Takustr. 3

Wednesday, 16:15 - 18:00

Course plan (LV 21257)

Date	Topic	Referee/Company
29.11.17	Project Ideas and Scientific Research Proposals	Prof. Rainer Haag
06.12.17	Companies and their Founding History	Dr. Ulrich Reineke, CEO 3B Pharmaceuticals
13.12.17	Research Proposal for an Exist-grant	Prof. Rainer Haag Steffen Terberl
20.12.17	Companies and their Founding History	Dr. Axel Vater, CSO Aptarion Biotech AG
10.01.18	Patents and Licensing	Dr. Ute Klinger Böhmert&Böhmert
17.01.18	Founding at Universities: Translational Research and Technology Transfer in Practise	Prof. Michael Schirner
24.01.18	FUB Startups and their Founding History	Dr. Sam Moré Dendropharm GmbH
31.01.18	Founding at Universities: From Market Research to Business Planning	Prof. Michael Schirner
07.02.18	Digital Startup Ecosystem	Prof. Hannes Rothe
14.02.18	Presentation of Research Proposals, Business Ideas	Prof. Rainer Haag