

# TransProIdee Lecture and Seminar

## „Translation of Projectideas to Research- and Startup-Projects“

The aim of the course **TransProIdee** is to teach master and PhD students of natural sciences how to translate a scientific idea into a business concept or research project. In a series of lectures, young scientifically oriented founders of startup companies will present their career paths to provide general insights into the development of research-oriented companies. A focus will be also on the financial and economic aspects of project ideas, which have to be considered carefully.

In a series of seminars, guidelines for the preparation of scientific proposals and business plans will be given. In addition, the potential and applicability of different project ideas will be evaluated by discussing various case studies. In the end of the course, the students will present their own project ideas in form of a scientific proposal, business plan or short oral presentation.

**Seminarroom 34.16/17**

**Institute for Organic und Physical Chemistry, Takustr. 3**

**Wednesday, 16:15 - 18:00**

### Course plan (LV 21257)

Date	Topic	Referee/Company
11.11.15	Companies and their Founding History	Dr. Uwe Schedler PolyAn GmbH
18.11.15	Validation of Project Ideas and Scientific Research Proposals	Prof. Rainer Haag
25.11.15	(Lecture)	Dr. Mario Salwiczek Glycouniverse GmbH
02.12.15	Research Proposal for an Exist-grant	Prof. Rainer Haag
09.12.15	(Lecture)	Prof. Martin Gersch School of Business & Economics
16.12.15	Founding at Universities: Experiences with Legal Forms, Patents and Licenses	Prof. Rainer Haag
06.01.16	(Lecture)	Dr. Michael Schirner IC Discovery GmbH
13.01.16	Founding at Universities: Business Plans	Prof. Rainer Haag
20.01.16	(Lecture)	Dr. Heike Drosch
27.01.16	Effectuation: Fruitful Interactions between Startups and Markets	Prof. Rainer Haag
03.02.16	Translation of an Idea into an Industrial Application	Prof. Uwe Landau Largentec GmbH
10.02.16	Presentation of Proposals, Business plans and Project Ideas	Prof. Rainer Haag