

TransProIdee Lecture and Seminar

„Translation of ProjectIdeas to Research- and Startup-Projects“

The aim of the course **TransProIdee** is to teach master and PhD students of natural sciences how to translate a scientific idea into a business concept or research project. In a series of lectures, young scientifically oriented founders of startup companies will present their career paths to provide general insights into the development of research-oriented companies. A focus will be also on the financial and economic aspects of project ideas, which have to be considered carefully.

In a series of seminars, guidelines for the preparation of scientific proposals and business plans will be given. In addition, the potential and applicability of different project ideas will be evaluated by discussing various case studies. In the end of the course, the students will present their own project ideas in form of a scientific proposal or business idea presentation.

Seminar Room 34.16/17

Institute for Chemistry, Takustr. 3

Wednesday, 16:15 - 18:00

Course plan (LV 21257)

Date	Topic	Referee/Company
27.11.19	Project Ideas and Scientific Research Proposals	Prof. Rainer Haag
04.12.19	Companies and their Founding History	Dr. Axel Vater, CSO Aptarion Biotech AG
11.12.19	Research Proposal for an Exist-grant	Prof. Rainer Haag Steffen Terberl
18.12.19	Founding at Universities: Translational Research and Technology Transfer in Practise	Prof. Michael Schirner
08.01.19		
15.01.20	Companies and their Founding History	Dr. Ulrich Reineke 3B Pharma GmbH
22.01.20	FUB Startups and their Founding History	Dr. Uwe Schedler PolyAn GmbH
29.01.20	Founding at Universities: From Market Research to Business Planning	Prof. Michael Schirner
05.02.20	Digital Startup Ecosystem	Prof. Hannes Rothe
12.02.20	Presentation of Research Proposals, Business Ideas	Prof. Rainer Haag Prof. Michael Schirner